

Ebonie Dion, ESQ.

Business Coach, Content Creator,
and Licensed Attorney

Ebonie is a business coach who doesn't believe in closed doors. Growing up, she knew that she desired more out of life than what she had. So upon entering college, she buckled down and worked hard to make it through law school. Today, she is a licensed attorney in Missouri since 2010, a Real Estate Broker licensed in MO and NC, and a professor. She hopes to open doors for her clients through business coaching.

Signature Topics

- ✓ Grant applications
- ✓ Increasing business revenue
- ✓ Building generational wealth



Platform Links

YouTube Channel:

youtube.com/@moneytimewitheboniedionesq

Facebook Group:

facebook.com/groups/292529945847340

Facebook Page:

facebook.com/moneytimewitheboniedionesq

Instagram:

instagram.com/longevitybusinessconsulting/

Website:

www.longevitybc.com/



47.2K

social media followers



1507

monthly web sessions



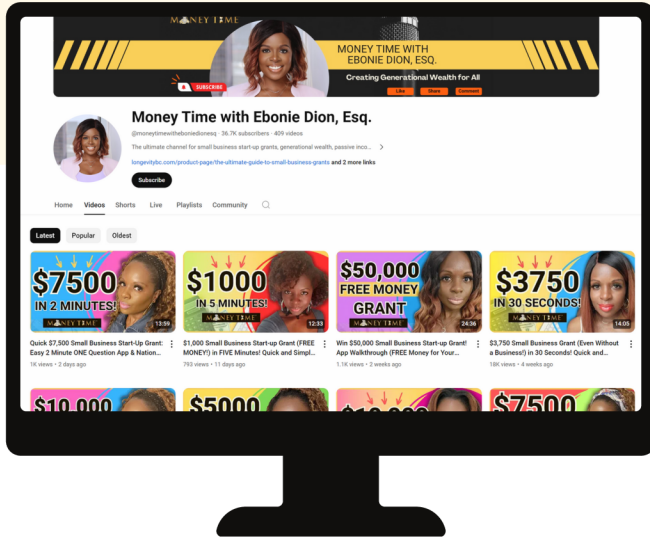
36.7K

channel subscribers



1356

email subscribers



YouTube Data

36.7K+ subscribers

781K+ lifetime views

7.49M+ lifetime impressions

43K+ monthly video views

2K+ monthly new subscribers

- Active since January 2022
- Uploads multiple times a month

Your videos got 382,104 views in 2023



all data shown in this media kit are 100% organic with zero paid efforts

Social Blade Snapshot

socialblade.com/youtube/channel/UC8hIAVn3fB6GQLi9Lcv1H0g

YOUTUBE STATS SUMMARY / USER STATISTICS FOR MONEY TIME WITH EBONIE DION, ESQ.

DATE		SUBSCRIBERS	VIDEO VIEWS
2024-05-27	Mon	+100 36.3K	+1,355 771,139
2024-05-28	Tue	+100 36.4K	+1,109 772,248
2024-05-29	Wed	+100 36.5K	+1,074 773,322
2024-05-30	Thu	- 36.5K	+1,455 774,777
2024-05-31	Fri	- 36.5K	+1,237 776,014
2024-06-01	Sat	+100 36.6K	+997 777,011
2024-06-02	Sun	- 36.6K	+632 777,643
2024-06-03	Mon	- 36.6K	+561 778,204
2024-06-04	Tue	- 36.6K	+561 778,765
2024-06-05	Wed	+100 36.7K	+537 779,302
2024-06-06	Thu	- 36.7K	+460 779,762
2024-06-07	Fri	- 36.7K	+450 780,212
2024-06-08	Sat	- 36.7K	+1,061 781,273
2024-06-09	Sun	- 36.7K 📺 LIVE	+636 781,909
Daily Averages ↔		+67	+1,388
Weekly Averages ↔		+469	+9,716
Last 30 Days ↔		+2K	+41,616

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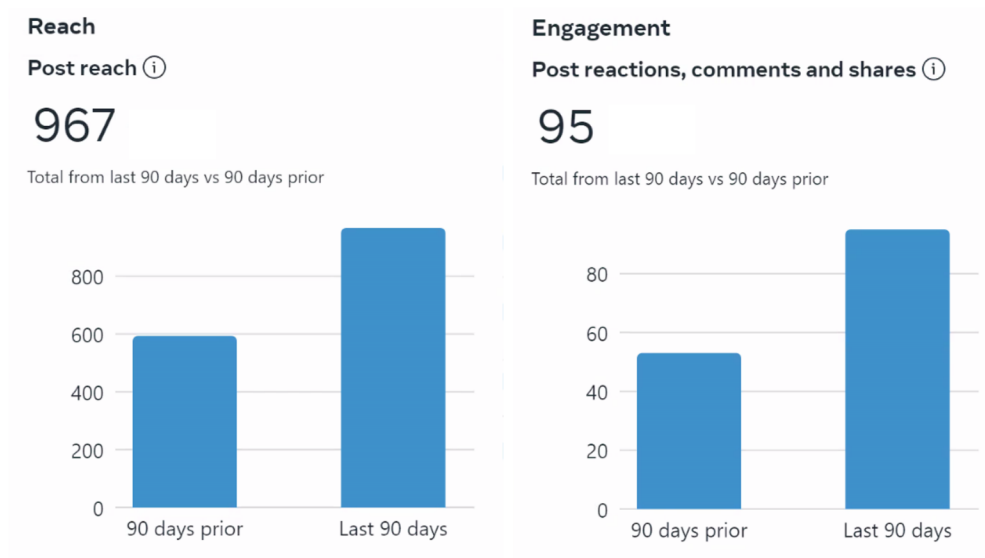
Facebook Page Data

The purpose of the Facebook page is to connect viewers to updates regarding the Money Time YouTube Channel as well as what is happening with Ebonie.

1.9K page followers

400+ monthly page reach

200+ monthly page visits



Facebook Group Data

The Facebook Group, **The Official Money Time (The Resource Hub)**, gives exclusive access to YouTube viewers to utilize resources provided by Ebonie as well as interact and develop community amongst themselves.

5.1K group members

550+ average monthly active members

10% average engagement rate

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Instagram Data

The purpose of the Instagram is to connect viewers to share shorts from the Money Time videos to bring audience members back to the YouTube Channel.

3.5K followers

230+ average monthly reach

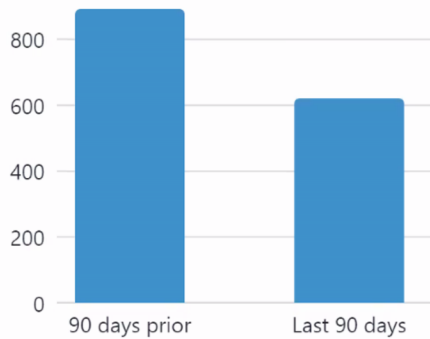
200+ monthly page visits

Reach

Post reach ⓘ

621

Total from last 90 days vs 90 days prior

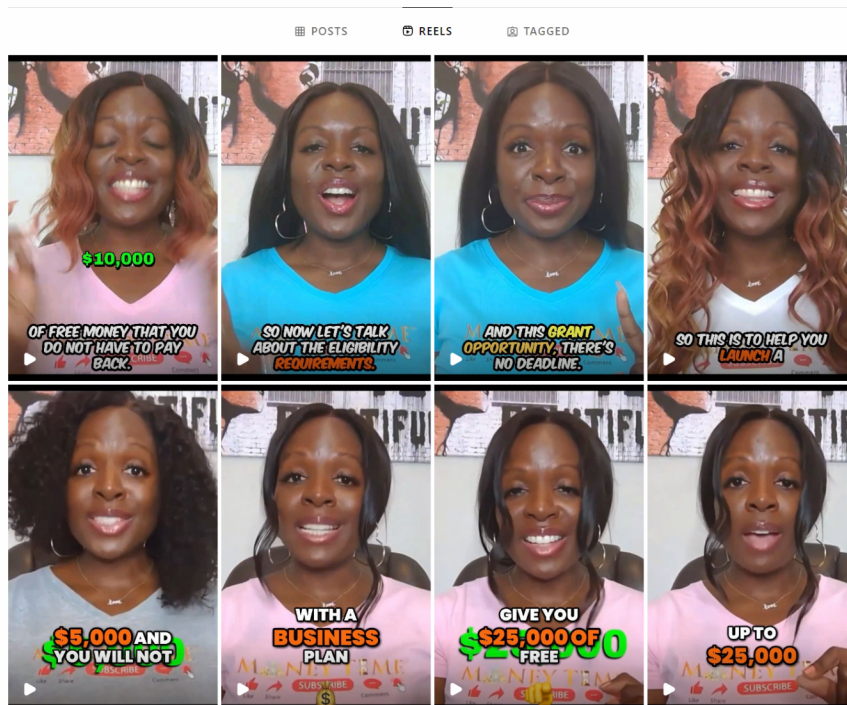
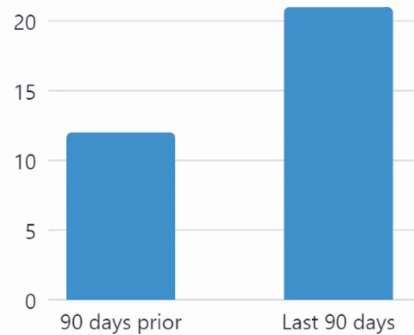


Engagement

Post likes, comments and shares ⓘ

21

Total from last 90 days vs 90 days prior



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Audience Demographics

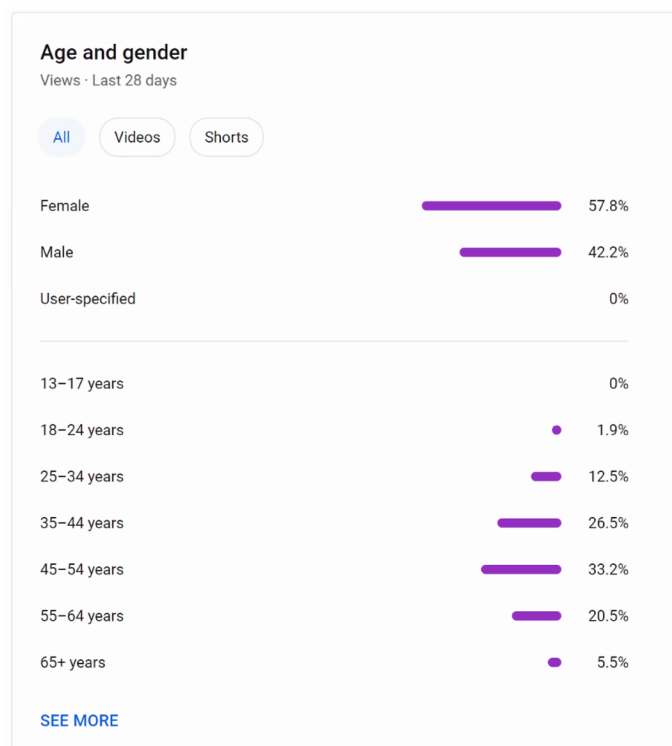
American women aged mainly between 35-44 years old who are self-identified entrepreneurs looking for various ways to create generational wealth via investing, e-books, and any other passive income fields.

These women are typically college-educated and are looking to begin a small business or level up their existing business through additional funding opportunities. Most of them are also looking for in-depth information on business credit, marketing, or just the basics of starting and operating a business legally, like incorporation, trademarking, best contracts, etc.

They are interested in investing in services and products that could level up their business, including courses, 1:1 services, software, productivity tools, etc.

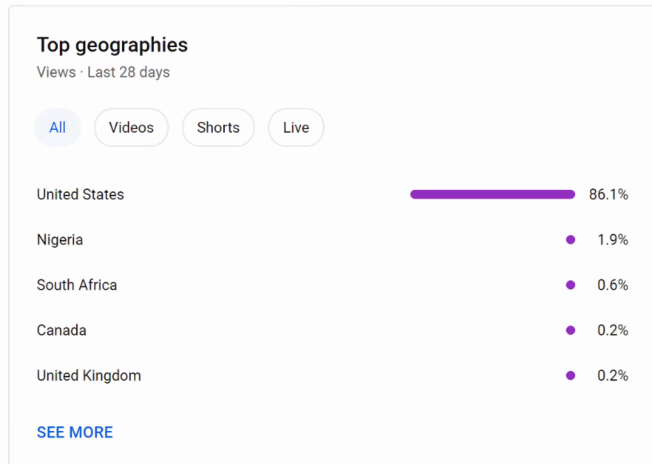
Other channels they subscribe to are Journey With The Hintons, Andrew Cartwright, and She Boss Talks.

YouTube Demographics



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Audience Demographics

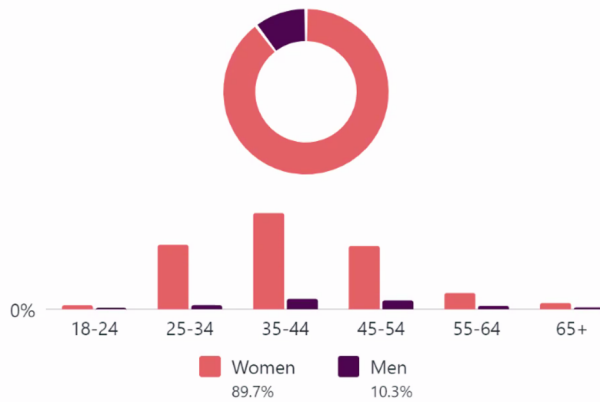


Facebook and Instagram Demographics

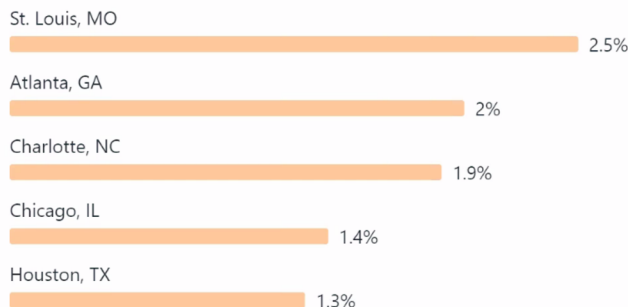
Facebook followers ⓘ

1,918

Age & gender ⓘ



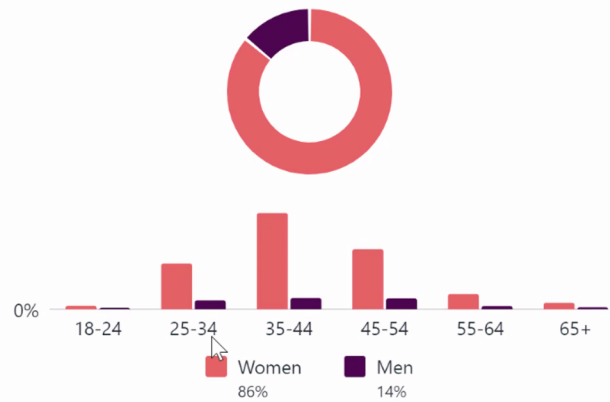
Top cities



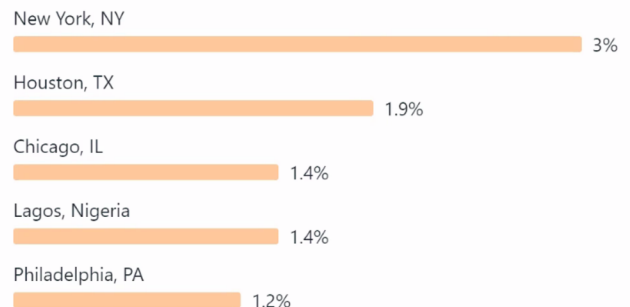
Instagram followers ⓘ

3,462

Age & gender ⓘ



Top cities



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Website and Email Analytics

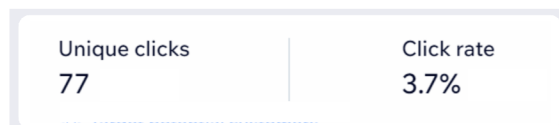
All Data is for a 90-day period, March 1st - May 31st, 2024

The Longevity Business Consulting website invites YouTube viewers and social media followers to gain resources and other forms of support via affiliate links, blog posts, and e-books written by Ebonie. The purpose of having a dedicated email list is to continue to promote these resources to Ebonie's most dedicated audience members.

1.3K email subscribers

1.5K average monthly web sessions

785 average monthly email opens



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Let's Collaborate!

Utilize Ebonie's various content and platforms to promote your products and services to her engaged audience. If you're ready to collaborate, please reach out to Ebonie to discuss your promotion.

Video Sponsor

- Your product or service is featured in a segment of a video
- Typically 60 seconds or longer

Dedicated Video

- Your product or service is the main content of the video
- Typically 5 minutes or longer

Dedicated Facebook Post

- Your product or service is shared in a post on either the Facebook Page or Group



Get in Touch!



[www.longevitybc.com/
businessinquiry](http://www.longevitybc.com/businessinquiry)